



Logo & Rodeo Emblem Usage Guidelines

Color Codes for the Rodeo Colors

FULL COLOR LOGO

The full color logo features three colors:

- BLUE | PMS 2905 | HEX 8dc8e8
- DARK BLUE | PMS 2965 | HEX 00263e
- GREEN | PMS 368 | HEX 76Bbd22

ONE COLOR LOGOS

One color versions of the logo may be produced in the following three colors:

- WHITE
- BLACK
- GRAY | PMS 7539 | HEX 8e8f89

Screen Print Instructions

All versions of the Rodeo logo and emblem may be screen printed.

The full color version may only be printed on light colored fabrics or backgrounds. For all other backgrounds use a one color version and select an ink color from the list above.

Embroidery Instructions

Only the horizontal version of the logo is designed for embroidery. The vertical logo and emblem are best screen printed due to the amount of detail in the design.

The full color version may only be embroidered on light colored fabrics or backgrounds. For all other backgrounds use a one color version and select a thread color from the list above.

Logos & Example Emblems*

LOGOS



Horizontal Full Color



Vertical Full Color



Horizontal One Color



Vertical One Color

EMBLEMS



Full Color



One Color

*New emblem files will be provided on nationalgasrodeo.org every year. Watch the site.